



**ZACHARY S. GOODRICH**  
Executive Director  
and Legal Counsel

**BOARD MEMBERS:**  
James Albert, Chair  
Elaine Olson, Vice Chair  
Jonathan Roos  
Daniel Jessop  
Leah Rodenberg

# IOWA ETHICS AND CAMPAIGN DISCLOSURE BOARD

An Independent Agency of the Executive Branch

## OPERATIONAL PLAN FY2025

### **ORGANIZATIONAL STRUCTURE**

#### **2024 BOARD MEMBERS\***

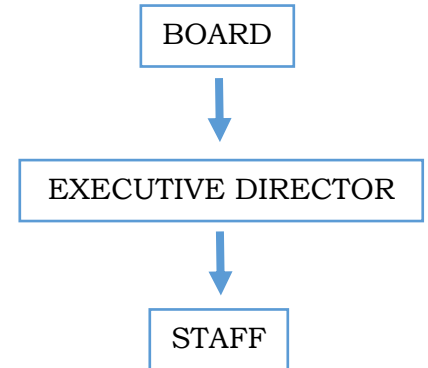
James Albert, *Chair*  
Daniel Jessop, *Board Member*  
Elaine Olson, *Vice Chair*  
Leah Rodenberg, *Board Member*  
Jonathan Roos, *Board Member*

\*at the close of 2023, the Board had one vacancy

term ends 4/30/2027  
term ends 4/30/2028  
term ends 4/30/2027  
term ends 4/30/2028  
term ends 4/30/2029

#### **2024 AGENCY STAFF**

Zach Goodrich, *Executive Director and Legal Counsel*  
Tim Annee, *County & Local Campaign Auditor*  
Jason Hacker, *PAC & County Central Committee Auditor*  
Taylor McDonald, *Assistant Legal Counsel*  
Vanessa Sayasane, *Legislative Campaign Auditor*  
Marie Spilman, *Statewide & Legislative Campaign Auditor*  
Nancy Wood, *Executive Secretary*



### **CORE FUNCTION: REGULATION AND COMPLIANCE**

*“Enhance the safety, health and economic well-being of the public through consultation and enforcement of state regulations.”*

Each of the following classifications of employees at IECDB has duties that promote the agency’s core function:

- I. *Executive Director & Legal Counsel.* The Executive Director and Legal Counsel provides day-to-day management of the agency, legal advice to the Board on complaint and regulatory matters, and answers to the public seeking information on the legality of campaign strategy and possible ethics violations.

II. *Board Staff.*

- a. *Auditors.* The Board’s auditors ensure compliance and timely filing of campaign reports. Additionally, auditors provide customer service support to candidates and treasurers of all committees.
- b. *Assistant Legal Counsel.* Finally, the Assistant Legal Counsel supports the Board’s mission by answering day-to-day legal questions and providing support to the Executive Director and Legal Counsel regarding complaints and legal research.

**OPERATIONAL GOALS, MEASURES, AND METRICS**

All of the following operational goals, including measures and targets, contribute to Governor Reynolds’ fifth priority, as it aligns with the Board’s mission: holding government accountable.

In support of strategic initiatives 1 and 2, achieving the following measurable operational goals within the next year shows progress toward our stated goals or describes a yearly target in order to meet stated KPIs.

<b>SPA</b>	<b>OPERATIONAL GOAL</b>	<b>MEASURE/METRIC</b>	<b>IGOV</b>
Audits	% filed reports filed timely	Target: 95%, shows progress to decreased staff time	5
Audits	% of reports and statements audited within 1 year	Target: 75%, shows progress to decreased staff time	5
Education	# of trainings provided	Target: 10, increases awareness amongst regulated parties	5
Education	% of educational materials updated and available	Target: 100%, increases awareness amongst regulated parties	5
Education	# of posts to agency social media	Target: 2x/week, increases public awareness	5
Investigation	% of investigations completed within 1 year	Target: 100%, promotes public trust	5
Hearings	% of hearings completed within one year	Target: 100%, promotes public trust	5