



**ERIKA ECKLEY**  
Executive Director  
and Legal Counsel

**BOARD MEMBERS:**  
James Albert, Chair  
Elaine Olson, Vice Chair  
Jonathan Roos  
Daniel Jessop  
Leah Rodenberg

## IOWA ETHICS AND CAMPAIGN DISCLOSURE BOARD

An Independent Agency of the Executive Branch

### PERFORMANCE INDICATORS FY2025

#### **EXECUTIVE SUMMARY**

The Iowa Ethics and Campaign Disclosure Board is an independent state agency of the Iowa executive branch charged with application of Iowa Code chapters 68A and 68B, Iowa Code section 8.7, and Iowa Administrative Code Chapter 351. The Board is balanced by political affiliation as provided in Iowa Code section 69.16. Board members are appointed to six-year staggered terms.

This report outlines IECDB's progress toward its goals in fiscal year 2025 (FY2025).

The Department tracked 3 performance measures and met the targets for 1 of them, coming very close to meeting all three measures.

#### **KEY PERFORMANCE INDICATORS**

- **Graduate 200 attendees of campaign finance training**

Agency performance dashboards were launched at the start of FY2025 and updated every month.

IECDB staff provided training across the state and worked to accept all invitations to speak to groups regarding their campaign finance reporting and information. In FY2024, IECDB met the goal by speaking to more than 400 persons.

<b>Goal:</b>	<b>FY2025 Goal</b>	<b>FY2025 Actual</b>	<b>Actual</b>
Graduates of campaign finance training	200	444	222% of goal

- In FY2026, IECDB will continue to increase training regarding campaign finance requirements in both in person and through web-based videos and information.

- **Increase social media reach by 50% on LinkedIn, Facebook, and X**

Agency performance dashboards were launched at the start of FY2025 and updated every month.

IECDB staff worked to increase social media through FY2025. The agency came close to meeting its goal by increasing activity on various platforms by 47%.

<b>Goal:</b>	<b>FY2025 Goal</b>	<b>FY2025 Actual</b>	<b>Actual</b>
Increase social media presence	50%	47%	94% of goal

- In FY2026, IECDB has discontinued the use of social media activity and is focusing on providing information through the agency's website.

- **Increase traffic to the website and WRS by 50%**

Agency performance dashboards were launched at the start of FY2025 and updated every month.

IECDB staff worked to increase the use of the agency's website and web reporting system in FY2025. The agency came close to meeting its goal by increasing activity on various platforms by 45%.

<b>Goal:</b>	<b>FY2025 Goal</b>	<b>FY2025 Actual</b>	<b>Actual</b>
Increase traffic to website and web reporting system	50%	45%	90% of goal

- In FY2026, IECDB will be revising the website to better to make information easier to locate and will increase traffic by providing useful training materials, reminders, and other helpful information.

### **OPERATIONAL GOALS**

<b>Operational Goal:</b>	<b>FY2025 Target Metric</b>	<b>FY2025 Actual</b>	<b>Achieved</b>
<b>Reports filed timely</b>	<b>95%</b>	<b>98%</b>	<b>Yes</b>
<b>Committee reports audited within one year</b>	<b>75%</b>	<b>75%</b>	<b>Yes</b>
<b>Number of trainings provided</b>	<b>10</b>	<b>10</b>	<b>Yes</b>
<b>Educational materials updated and available</b>	<b>100%</b>	<b>100%</b>	<b>Yes</b>
<b>Investigations completed within one year</b>	<b>100%</b>	<b>75%</b>	<b>No</b>
<i>Comment: Due to staff turnover, not every investigation was completed within one year. For FY2026, changes have been implemented to ensure investigations and responsiveness are improved.</i>			

<b>Hearings completed within one year</b>	<b>100%</b>	<b>100%</b>	<b>Yes</b>
<i>Comment: There were no hearings required in FY2025.</i>			

## **MORE ABOUT IOWA ETHICS AND CAMPAIGN DISCLOSURE BOARD**

### **MISSION STATEMENT**

The mission of the Iowa Ethics and Campaign Disclosure Board is to promote the public's trust and confidence in government in a non-partisan manner by ensuring the integrity of political campaigns, the ethical standards for employees in the executive branch of state government, and the lawful conduct of executive branch lobbyists.

### **VISION STATEMENT**

Ensuring accountability and transparency for government officials/employees and political campaign operatives.

### **IECDB BOARD MEMBERS**

James Albert, <i>Chair</i>	term ends 4/30/2027
Daniel Jessop, <i>Board Member</i>	term ends 4/30/2028
Elaine Olson, <i>Vice Chair</i>	term ends 4/30/2027
Leah Rodenberg, <i>Board Member</i>	term ends 4/30/2028
Jonathan Roos, <i>Board Member</i>	term ends 4/30/2029

### **IECDB STAFF**

Erika Eckley, *Executive Director and Legal Counsel*  
Kim Murphy, *Deputy Director*  
Tim Annee, *County & Local Auditor*  
Jason Hacker, *PAC & County Central Committee Auditor*  
Taylor McDonald, *Assistant Legal Counsel*  
Vanessa Sayasane, *Legislative Auditor*  
Marie Spilman, *Statewide & Legislative Auditor*  
Nancy Wood, *Executive Secretary*

### **POPULATIONS SERVED**

The Iowa Ethics and Campaign Disclosure Board serves all Iowans. Specific populations and their corresponding interactions include:

- a. *Iowans seeking election to public office.* Communication with members of the public running for office can be two-fold; the agency not only serves as the hub for required campaign finance reporting, but is also available to answer legal questions with regard to Iowa Code Chapter 68A.

- b. *Iowans reporting campaign or government ethics violations.* Members of the public, including those not running for political office, can ask informal questions of Board staff or file formal complaints of violations of laws within the Board's jurisdiction.
  - c. *Iowans searching for public information on campaign spending, personal financial disclosures, or agency gifts.* The Board plays host to a myriad of information that must be readily available to the public upon request.
  - d. *Iowa's elected and appointed government officials.* In addition to members of the public, Board staff provides informal advice and receives formal complaints from government officials of the state and other political subdivisions, particularly regarding application of Iowa Code Chapter 68B.
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