

Iowa Lottery Authority Budgets

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Iowa Lottery Authority

Mission Statement

The Iowa Lottery continually strives to deliver value to the State of Iowa by responsibly providing entertainment to the public, maximizing revenues, and maintaining the highest standards of integrity, security, and accountability. The Iowa Lottery is a nonprofit authority that operates the state's lottery in an entrepreneurial and business-like manner, accountable to a public Board of Directors, the Governor, the General Assembly, and the People of the State.

Description

To achieve its mission the Iowa Lottery Authority has established three subunits: 1.) Administrative Division, 2.) Security Division, and 3.) Marketing and Sales Division.

The Administrative Division develops and implements strategies to increase gross revenue and develops and implements controls to increase net revenue delivered to the state. It manages activities affecting the entire Lottery; including personnel, budget, legal matters, training, accounting, data processing, purchasing, communications, supplies, and services. It sets Lottery goals and objectives and makes the final determination on games, prizes and marketing programs. The Security Division designs

and implements security policies and procedures affecting computer systems, facilities, Lottery and vendor personnel, and product control designed to ensure the integrity of the Lottery. It protects the Lottery's premises from intrusion or harm, and recommends circumstances for investigation. It coordinates all licensing matters pertaining to the Lottery, interprets license rules and recommends appropriate action. It reviews and recommends the selection of all equipment used for Lottery drawings and events, and maintains that equipment to ensure randomization of drawings. The Marketing and Sales Division responsibly markets Lottery products to the State's consumers to achieve projected sales goals. It develops and implements strategies to encourage sales productivity of the Lottery retailer base, develops and implements advertising strategies for the marketing of Lottery products to maximize sales potential, and designs future Lottery products that incorporate elements the public prefers, thus maximizing public acceptance and participation. It monitors the volume of ticket sales and reviews statistical reports of regional data and sales trends so that optimum sales can be achieved.

Performance Measures

Measure	FY 2022	FY 2023	FY 2024	FY 2024
	Actuals Achieved	Current Year Budget Estimate Target	Total Department Request Target	Total Governor's Recommended Target
Total Dollar Transfers to State	95,251,442	71,157,000	71,157,000	71,157,000
Total Dollar Sales	432,663,770	372,300,000	372,300,000	372,300,000

Financial Summary

Object Category	FY 2022	FY 2023	FY 2024	FY 2024
	Actuals	Current Year Budget Estimate	Total Department Request	Total Governor's Recommended
Resources				
Interest, Dividends, Bonds & Loans	80,853	60,001	60,001	60,001
Fees, Licenses & Permits	5,350	5,000	5,000	5,000
Refunds & Reimbursements	15,357	1,500	1,500	1,500
Sales, Rents & Services	432,791,719	372,301,500	374,201,500	374,201,500
Miscellaneous	153,350	178,999	178,999	178,999
Beginning Balance and Adjustments	8,204,817	6,950,422	8,204,817	6,950,420
Total Resources	441,251,445	379,497,422	382,651,817	381,397,420
Expenditures				
Personal Services	10,675,010	11,699,545	11,699,545	11,699,545
Travel & Subsistence	464,180	662,500	662,500	662,500
Supplies & Materials	133,222	155,502	158,500	158,500
Contractual Services and Transfers	114,903,898	99,032,486	99,551,075	99,551,075
Equipment & Repairs	559,926	774,469	809,034	809,034
Claims & Miscellaneous	307,475,353	260,218,500	261,562,346	261,555,099
Licenses, Permits, Refunds & Other	493	4,000	4,000	4,000
Plant Improvements & Additions	88,941	0	0	0
Balance Carry Forward	6,950,422	6,950,420	8,204,817	6,957,667
Total Expenditures	441,251,445	379,497,422	382,651,817	381,397,420
Full Time Equivalents	103	107	107	107

Fund Detail

Iowa Lottery Authority Fund Detail

Funds	FY 2022 Actuals	FY 2023 Current Year Budget Estimate	FY 2024 Total Department Request	FY 2024 Total Governor's Recommended
Lottery Authority	441,251,445	379,497,422	382,651,817	381,397,420
Lottery Fund	441,099,347	379,327,573	382,474,721	381,227,571
Lottery Jackpot Winners	152,099	169,849	177,096	169,849

Lottery Fund

Fund Description

This account receives proceeds from lottery sales to provide for non- appropriated lottery expenses.

Lottery Fund Detail

Object Class	FY 2022 Actuals	FY 2023 Current Year Budget Estimate	FY 2024 Total Department Request	FY 2024 Total Governor's Recommended
Resources				
Balance Brought Forward (Funds)	8,204,721	6,957,573	8,204,721	6,957,571
Interest	80,850	60,000	60,000	60,000
Fees, Licenses & Permits	5,350	5,000	5,000	5,000
Refunds & Reimbursements	15,357	1,500	1,500	1,500
Other Sales & Services	432,791,719	372,301,500	374,201,500	374,201,500
Other	1,350	2,000	2,000	2,000
Total Lottery Fund	441,099,347	379,327,573	382,474,721	381,227,571
Expenditures				
Personal Services-Salaries	10,675,010	11,699,545	11,699,545	11,699,545
Personal Travel In State	10,946	74,700	74,700	74,700
State Vehicle Operation	254,042	285,000	285,000	285,000
Depreciation	185,198	235,000	235,000	235,000
Personal Travel Out of State	13,994	67,800	67,800	67,800
Office Supplies	65,979	82,000	82,000	82,000
Facility Maintenance Supplies	11,199	16,000	16,000	16,000
Other Supplies	39,704	39,000	39,000	39,000
Printing & Binding	4,571	10,502	10,500	10,500
Food	1,639	1,000	1,000	1,000
Postage	10,130	7,000	10,000	10,000

Lottery Fund Detail (Continued)

Object Class	FY 2022 Actuals	FY 2023 Current Year Budget Estimate	FY 2024 Total Department Request	FY 2024 Total Governor's Recommended
Communications	242,904	202,400	202,400	202,400
Rentals	223,866	299,179	292,535	292,535
Utilities	94,376	108,800	120,500	120,500
Professional & Scientific Services	5,416,642	7,333,930	7,368,222	7,368,222
Outside Services	1,398,301	1,517,005	1,561,357	1,561,357
Intra-State Transfers	97,924,994	73,857,072	74,241,343	74,241,343
Advertising & Publicity	8,687,900	14,897,000	14,960,098	14,960,098
Outside Repairs/Service	270,695	135,200	122,720	122,720
Attorney General Reimbursements	119,172	130,000	130,000	130,000
Auditor of State Reimbursements	93,767	125,900	125,900	125,900
Reimbursement to Other Agencies	302,034	276,000	276,000	276,000
ITS Reimbursements	129,246	150,000	150,000	150,000
Equipment	78,446	0	0	0
Equipment - Non-Inventory	223,156	270,000	270,000	270,000
Claims	275,833,244	230,501,000	231,698,000	231,698,000
Other Expense & Obligations	28,328,260	25,024,100	25,151,400	25,151,400
Inventory	3,154,599	4,516,400	4,516,400	4,516,400
Interest Expense/Princ/Securities	0	0	19,546	19,546
Licenses	463	500	500	500
Fees	30	2,500	2,500	2,500
Refunds-Other	0	1,000	1,000	1,000
Capitals	88,941	0	0	0
Balance Carry Forward (Funds)	6,957,573	6,957,571	8,204,721	6,957,571
IT Equipment	258,324	504,469	539,034	539,034
Total Lottery Fund	441,099,347	379,327,573	382,474,721	381,227,571

Lottery Jackpot Winners

Fund Description

This account receives payments from invested annuities and is used to make payments to lottery winners.

Lottery Jackpot Winners Detail

Object Class	FY 2022 Actuals	FY 2023 Current Year Budget Estimate	FY 2024 Total Department Request	FY 2024 Total Governor's Recommended
Resources				
Balance Brought Forward (Funds)	96	(7,151)	96	(7,151)
Interest	3	1	1	1
Other	152,000	176,999	176,999	176,999
Total Lottery Jackpot Winners	152,099	169,849	177,096	169,849
Expenditures				
Claims	159,250	177,000	177,000	169,753
Balance Carry Forward (Funds)	(7,151)	(7,151)	96	96
Total Lottery Jackpot Winners	152,099	169,849	177,096	169,849