

Iowa Lottery Authority Budgets

This page left intentionally blank

Iowa Lottery Authority

Mission Statement

The Iowa Lottery continually strives to deliver value to the State of Iowa by responsibly providing entertainment to the public, maximizing revenues, and maintaining the highest standards of integrity, security, and accountability. The Iowa Lottery is a nonprofit authority that operates the state's lottery in an entrepreneurial and business-like manner, accountable to a public Board of Directors, the Governor, the General Assembly, and the People of the State.

Description

To achieve its mission the Iowa Lottery Authority has established three subunits: 1.) Administrative Division, 2.) Security Division, and 3.) Marketing and Sales Division.

The Administrative Division develops and implements strategies to increase gross revenue and develops and implements controls to increase net revenue delivered to the state. It manages activities affecting the entire Lottery; including personnel, budget, legal matters, training, accounting, data processing, purchasing, communications, supplies, and services. It sets Lottery goals and objectives and makes the final determination on games, prizes and marketing programs. The Security Division designs

and implements security policies and procedures affecting computer systems, facilities, Lottery and vendor personnel, and product control designed to ensure the integrity of the Lottery. It protects the Lottery's premises from intrusion or harm, and recommends circumstances for investigation. It coordinates all licensing matters pertaining to the Lottery, interprets license rules and recommends appropriate action. It reviews and recommends the selection of all equipment used for Lottery drawings and events, and maintains that equipment to ensure randomization of drawings. The Marketing and Sales Division responsibly markets Lottery products to the State's consumers to achieve projected sales goals. It develops and implements strategies to encourage sales productivity of the Lottery retailer base, develops and implements advertising strategies for the marketing of Lottery products to maximize sales potential, and designs future Lottery products that incorporate elements the public prefers, thus maximizing public acceptance and participation. It monitors the volume of ticket sales and reviews statistical reports of regional data and sales trends so that optimum sales can be achieved.

Performance Measures

Measure	FY 2021	FY 2022	FY 2023	FY 2023
	Actuals Achieved	Current Year Budget Estimate Target	Total Department Request Target	Total Governor's Recommended Target
Total Dollar Transfers to State	99,047,494	70,800,417	70,800,417	70,800,417
Total Dollar Sales	452,592,011	371,000,000	371,000,000	371,000,000

Financial Summary

Object Category	FY 2021 Actuals	FY 2022 Current Year Budget Estimate	FY 2023 Total Department Request	FY 2023 Total Governor's Recommended
Resources				
Interest, Dividends, Bonds & Loans	59,474	500,001	60,001	60,001
Fees, Licenses & Permits	4,750	5,000	5,000	5,000
Refunds & Reimbursements	5,297	1,500	1,500	1,500
Sales, Rents & Services	452,439,172	371,001,500	371,901,500	371,901,500
Miscellaneous	153,080	153,999	178,999	178,999
Beginning Balance and Adjustments	7,824,118	8,204,817	7,824,097	8,204,817
Total Resources	460,485,890	379,866,817	379,971,097	380,351,817
Expenditures				
Personal Services	10,739,547	11,848,442	11,616,120	11,616,120
Travel & Subsistence	415,570	814,500	602,500	602,500
Supplies & Materials	114,483	155,500	155,500	155,500
Contractual Services and Transfers	117,880,840	98,783,589	99,042,711	99,042,711
Equipment & Repairs	686,130	746,469	734,469	734,469
Claims & Miscellaneous	322,444,240	259,309,500	259,991,700	259,991,700
Licenses, Permits, Refunds & Other	263	4,000	4,000	4,000
Balance Carry Forward	8,204,817	8,204,817	7,824,097	8,204,817
Total Expenditures	460,485,890	379,866,817	379,971,097	380,351,817
Full Time Equivalents	105	108	108	108

Fund Detail

Iowa Lottery Authority Fund Detail

Funds	FY 2021 Actuals	FY 2022 Current Year Budget Estimate	FY 2023 Total Department Request	FY 2023 Total Governor's Recommended
Lottery Authority	460,485,890	379,866,817	379,971,097	380,351,817
Lottery Fund	460,333,794	379,714,721	379,794,008	380,174,721
Lottery Jackpot Winners	152,096	152,096	177,089	177,096

Lottery Fund

Fund Description

This account receives proceeds from lottery sales to provide for non- appropriated lottery expenses.

Lottery Fund Detail

Object Class	FY 2021 Actuals	FY 2022 Current Year Budget Estimate	FY 2023 Total Department Request	FY 2023 Total Governor's Recommended
Resources				
Balance Brought Forward (Funds)	7,824,008	8,204,721	7,824,008	8,204,721
Adjustment to Balance Forward	20	0	0	0
Interest	59,467	500,000	60,000	60,000
Fees, Licenses & Permits	4,750	5,000	5,000	5,000
Refunds & Reimbursements	5,297	1,500	1,500	1,500
Other Sales & Services	452,439,172	371,001,500	371,901,500	371,901,500
Other	1,080	2,000	2,000	2,000
Total Lottery Fund	460,333,794	379,714,721	379,794,008	380,174,721
Expenditures				
Personal Services-Salaries	10,739,547	11,848,442	11,616,120	11,616,120
Personal Travel In State	3,571	84,700	74,700	74,700
State Vehicle Operation	193,086	285,000	285,000	285,000
Depreciation	218,913	377,000	175,000	175,000
Personal Travel Out of State	0	67,800	67,800	67,800
Office Supplies	67,024	82,000	82,000	82,000
Facility Maintenance Supplies	18,429	16,000	16,000	16,000
Other Supplies	18,575	39,000	39,000	39,000
Printing & Binding	3,076	10,500	10,500	10,500

Lottery Fund Detail (Continued)

Object Class	FY 2021	FY 2022	FY 2023	FY 2023
	Actuals	Current Year Budget Estimate	Total Department Request	Total Governor's Recommended
Food	0	1,000	1,000	1,000
Postage	7,380	7,000	7,000	7,000
Communications	173,382	242,400	202,400	202,400
Rentals	304,104	299,179	299,179	299,179
Utilities	91,331	108,800	108,800	108,800
Professional & Scientific Services	6,363,740	7,707,434	7,823,901	7,823,901
Outside Services	1,085,750	1,263,259	1,053,259	1,053,259
Intra-State Transfers	101,747,494	73,500,417	73,857,072	73,857,072
Advertising & Publicity	7,410,411	14,845,000	14,881,000	14,881,000
Outside Repairs/Service	116,028	135,200	135,200	135,200
Attorney General Reimbursements	119,517	130,000	130,000	130,000
Auditor of State Reimbursements	106,004	125,900	125,900	125,900
Reimbursement to Other Agencies	234,572	276,000	276,000	276,000
ITS Reimbursements	128,506	150,000	150,000	150,000
Equipment	70,926	0	0	0
Equipment - Non-Inventory	145,306	282,000	270,000	270,000
Claims	288,477,124	229,722,000	230,301,000	230,301,000
Other Expense & Obligations	29,747,722	24,937,000	24,997,300	24,997,300
Inventory	4,067,394	4,498,500	4,516,400	4,516,400
Licenses	93	500	500	500
Fees	170	2,500	2,500	2,500
Refunds-Other	0	1,000	1,000	1,000
Balance Carry Forward (Funds)	8,204,721	8,204,721	7,824,008	8,204,721
IT Equipment	469,898	464,469	464,469	464,469
Total Lottery Fund	460,333,794	379,714,721	379,794,008	380,174,721

Lottery Jackpot Winners

Fund Description

This account receives payments from invested annuities and is used to make payments to lottery winners.

Lottery Jackpot Winners Detail

Object Class	FY 2021	FY 2022	FY 2023	FY 2023
	Actuals	Current Year Budget Estimate	Total Department Request	Total Governor's Recommended
Resources				
Balance Brought Forward (Funds)	89	96	89	96
Interest	6	1	1	1
Other	152,000	151,999	176,999	176,999
Total Lottery Jackpot Winners	152,096	152,096	177,089	177,096
Expenditures				
Claims	152,000	152,000	177,000	177,000
Balance Carry Forward (Funds)	96	96	89	96
Total Lottery Jackpot Winners	152,096	152,096	177,089	177,096